

with Sue Perez

Beautyphonics strives to educate and empower women who dare to shine!



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Sue Perez is an Emmy Award Winning Makeup Artist known for her television work at NBC Universal. When she's not busy getting celebrities ready on a daily basis she teaches online workshops for women and men who need her expert guidance with their makeup, grooming and personal style.

She created her own company Beautyphonics...to bring highly skilled education to other beauty professionals. From those who want to learn professional makeup artistry to service providers and brands seeking her expertise to develop their own businesses.

Captivating audiences across the country, this Emmy Award Winning makeup artist and New York Licensed Esthetician shares her celebrity beauty secrets, product must-haves, and her 15minute makeup application that virtually anyone can do.

#### Great makeup on a budget and still look luxe!

Sue taught me that you don't need the most expensive products and when it comes to the makeup bag, less is more."

- Joelle Garguilo



# **Featured Book**



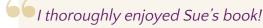
This Book is for ALL women that have felt overwhelmed by makeup and wanted to simplify and define their own unique beauty. Learn with beauty tutorials on a variety of wearable makeup looks.



### Even I can create a makeup look that is camera ready.

I'm a professional actor. Beauty and commercial print jobs are my forte. This is a photo I took after Sue did my makeup. I think I have a new headshot!"

- Jennifer Shippole



e Perez

It was full of useful information and I especially loved the video links demonstrating the makeup techniques she described. Beauty IS within all our reach!"

- Angie Lorenzo

Beneath the

Makeup



## The absolute BEST beauty tips for women over 50

Our skin changes as we get older and I loved how Sue makes beauty easy. I learned a lot of valuable makeup tips that I've incorporated into my daily routine."

- Joanne Douglas



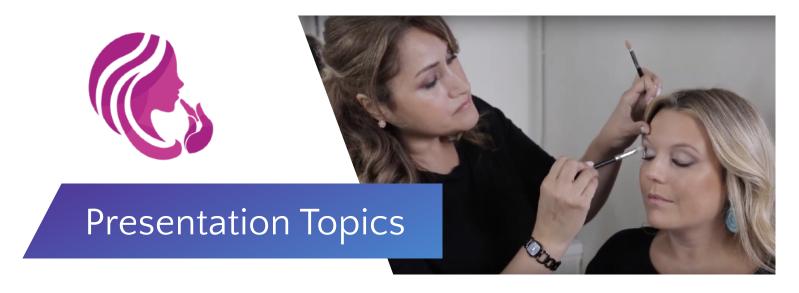


# Let's talk, shall we?

To invite Sue to speak at your event, sueperez@beautyphonics.com

#### Find me online...

<u>LinkedIn</u> | <u>Instagram</u> | <u>YouTube</u> | <u>Facebook</u> Amazon Author Page | Health is Wealth Interview



#### Don't let your beauty burnout

4 key strategies that reduce stress and inspire self renewal

Do you push away stress by jumping on a recumbent bike? Does overwhelm cause you to overeat or drink too much? Burnout is a state of chronic stress that leads to health problems, and I'm here to help you do some damage control. *In this talk I'll be covering:* 

- · How to show gratitude to yourself and accept your flaws
- Healthy activities that can help jumpstart your positivity
- · Ways to slow down and simplify your life
- Tips for recharging your passions when stress takes over

#### Get the crush on clean beauty

How to deep cleanse your beauty routine with nontoxic products

Do you worry that your beauty products could be doing more harm than good? Once you start looking at the laundry list of chemicals that come in most cosmetics, it's easy to feel discouraged. Here's MY take on how to achieve clean beauty without breaking the bank.

We'll be going over:

- · What to look out for when purchasing makeup products
- · Best practices in using, cleaning, and storing your products
- · Top toxic offenders and what they do to our health
- · Ways to avoid using toxic chemicals in our day to day beauty routine



# How to perform your own Beauty Rituals

The 4 simple Secrets of self care

Real beauty begins on the inside. Who doesn't feel overwhelmed with work and responsibilities? Often we give everything we have to others and have very little if anything for ourselves. Making time for self care is a necessary component to maintaining a healthy lifestyle amidst the stress of our daily lives.

*In this talk, we'll cover:* 

- · Face skincare massage that provides anti aging benefits
- Body Relaxation techniques to soothe the soul.
- Aromatheraphy Adding serenity in your environment.
- Hydrotherapy Renewal and balance for total wellness.

# Makeup for Camera and the Stage

Look great anywhere and be ready for your closeup on ZOOM

Are you on Zoom calls but using a selfie for your photo? Stop hiding! Everyone is working from home now and more than ever companies are using teleconferencing for business. I have worked with top celebrities and news anchors in my career as a TV makeup artist and I get them from the chair to the camera in 15 minutes.

You'll discover:

- · Easy beauty for on camera teleconferencing
- Best looks for the stage
- Winning makeup that lasts